**Society of Friends of the Fleet Air Arm Museum**

Member Survey 2021 – Report

16th May 2024 v4

**Introduction**

In 2021, SoFFAAM carried out a survey of members by asking a series of question. This report provides a graphical representation of the responses received. These responses can now be used to inform the activities and strategy of SoFFAAM.

**The Questions**

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| --- | --- |
| **Question No** | **Question** |
| 1 | Why did you join Soffaam? |
| 2 | How did you find out about SoFFAAM? |
| 3 | Are you a former serving member of the armed forces? |
| 4 | Would you cancel your subscription if free FAAM access was withdrawn? |
| 5 | If living within 2hrs drive of FAAM do you attend talk evenings in person? |
| 6 | What is your reason for not driving to FAAM? |
| 7 | Do you attend talks Online via Zoom? |
| 8 | If you do not attend online, what is the reason for this? |
| 9 | What is your main period of historical military interest? |
| 10 | What is your main reason for continuing to belong to SoFFAAM? |
| 11 | Would you support Lectures on a Saturday or Sunday?  |
| 12 | What other military societies, groups and associations do members belong too? |

**Question 1**

Why did you join Soffaam?

**Question 2**

How did you find out about SoFFAAM?

Figures based on the period Oct 22 to Sept 23 as follows

**Question 3**

Are you a former serving member of the armed forces?

**Question 4**

Would you cancel your subscription if free FAAM access was withdrawn?

**Question 5**

If living within 2hrs drive of FAAM, do you attend talk evenings in person?

**Question 6**

What is your reason for not driving to FAAM?

**Question 7**

Do you attend talks Online via Zoom?

**Question 8**

If you do not attend online, what is the reason for this?

**Question 9**

What is your main period of historical military interest?

**Question 10**

What is your main reason for continuing to belong to SoFFAAM?

\*Other reasons given were; Interest in Armed Forces, Interest in flight/engineering, Zoom talks, Gift Aid charity support, Research.

**Question 11**

Would you support Lectures on a Saturday or Sunday?

**Question 12**

What *other military societies*, groups and associations do members belong too.

**Sixty** different organisations were listed.

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